

HOUSE OF ITA

TAPESTRIES
MIXED MEDIA ON TEXTILES



HOUSE
OF ITA



HOUSE
OF ITA

TAPESTRIES

MIXED MEDIA ON TEXTILES

1. DAYDREAMING COLLECTION

- ' ROMANTIC REVERIES '
- ' WHIMSICAL LANDSCAPE '
- ' YOU CAME FROM THE SKY '
- ' BY THE SILVER LAKE '
- ' THE KISS '
- ' THE TREE OF LIFE '
- ' THE GAME OF CHESS '

2. TRANSPOSITIONS COLLECTION

- ' ASPASIJA '
- ' VERA '
- ' EVGENIJA '
- ' JANA '
- ' THE MEDIEVAL JEWEL '



HOUSE
OF ITA



Each piece has been hand made by order
any slight variation and inperfection are sign of
their singular quality



HOUSE
OF ITA

DAYDREAMING

MIXED MEDIA TAPESTRIES



A special place in my work have tapestries – because of the absolutely unlimited interplay of pattern, color and texture – there is no other medium where this trinity is so fully realized.

The aim of my work with tapestries is subverting traditional imagery and rewriting the fabric's narrative with mixed mediums like thread, mettalic foil, painting, sewed ornamental trimmings, collaging of pieces of fabrics, jewels, vintage bottons, beaded pearls, lace, applied textile flowers, feathers, crystals.

The usual classic tapestry patterns chronicle the lives of the bourgeoisie romancing, dancing, picnicking, gardening and they are very dense with imagery.

What I intend with my work is to inverse this idea, focusing on single motifs to be embellished and creating a whole new context. The neutral, pastoral and often bland scenes are converted in modern, bold, daring, surprising, romantically surreal almost fantastic new world.

The normality and quietness of the traditional imagery are covered with trees made of pearls, flying jeweled birds, animals dressed in patterned fabrics, water made of chains, ladies and their loving man dressed with laces, clothes made of mettalic foil, tree dimensional flowers popping, forests made of vintage jewels..

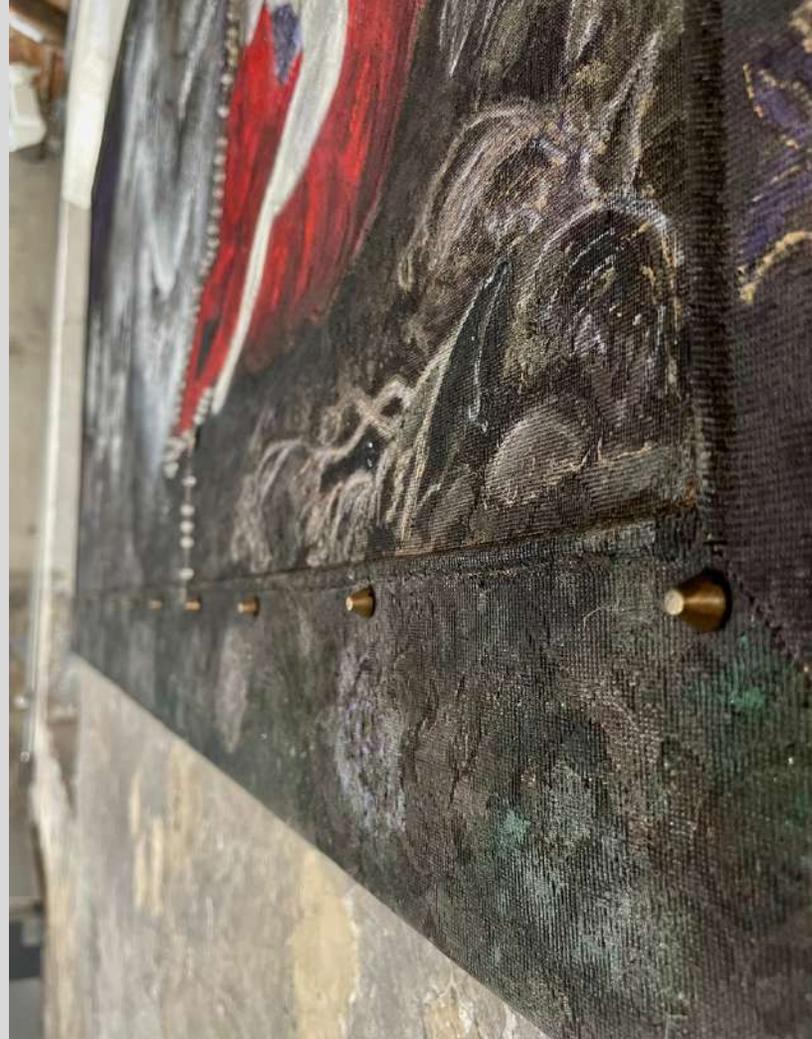
One has to take a closer look, to spend time with the fabric, in order to unravel what's going on.

I am very much into the spontaneity of the process – I may begin with general idea or a theme for a piece, but much of my work happens very much in the moment.

It is a slow process that resembles a new beginning, building a new relationship that needs time to mature, to open and show its new unique identity. As every tapestry is unique.

ROMANTIC REVERIES
mixed media tapestry

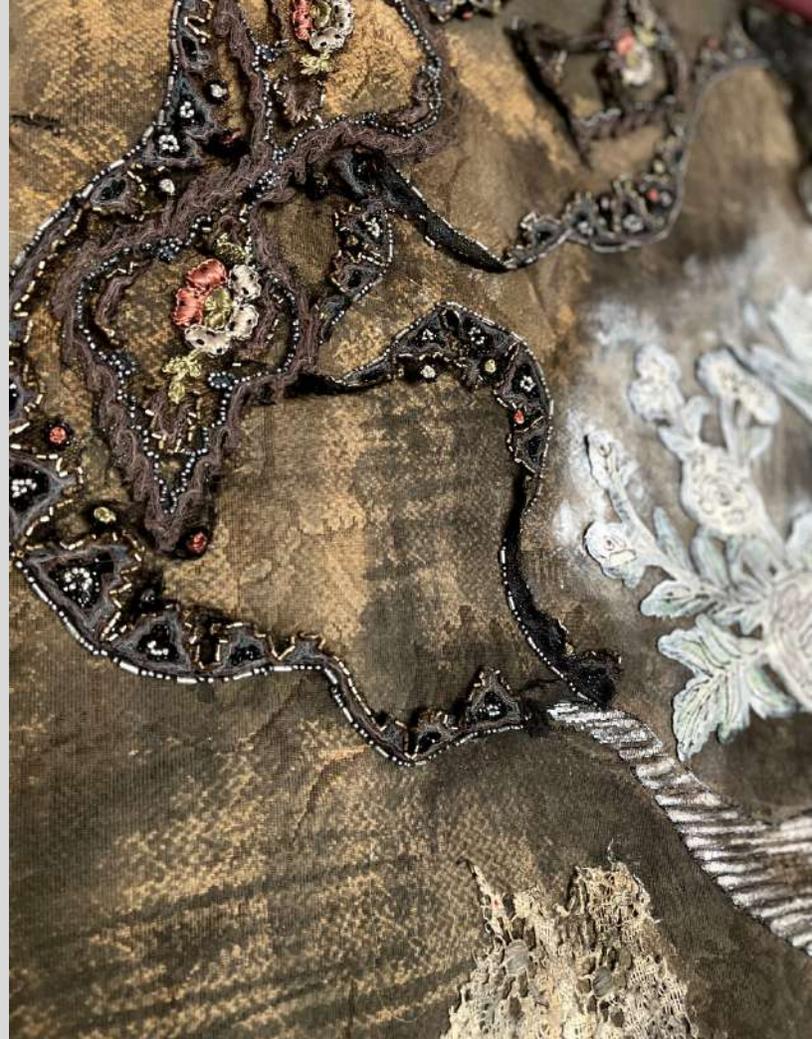




WHIMSICAL LANDSCAPE
mixed media tapestry



175 x 80 cm

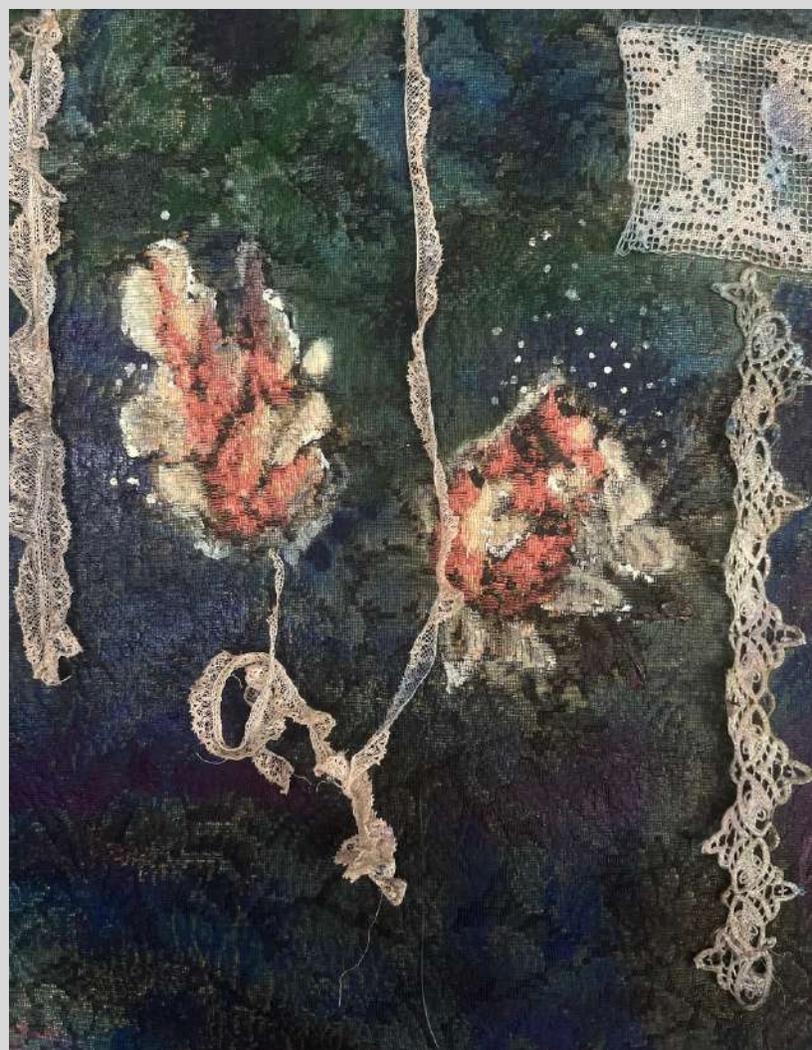
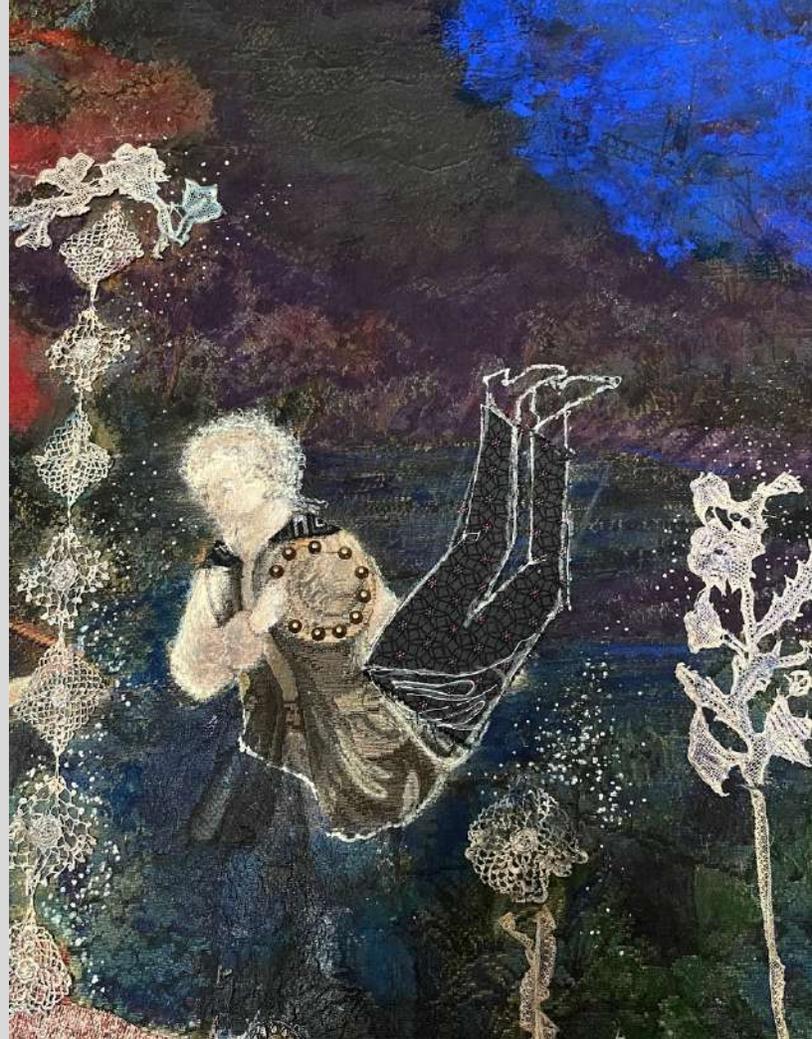


YOU CAME FROM THE SKY
mixed media tapestry

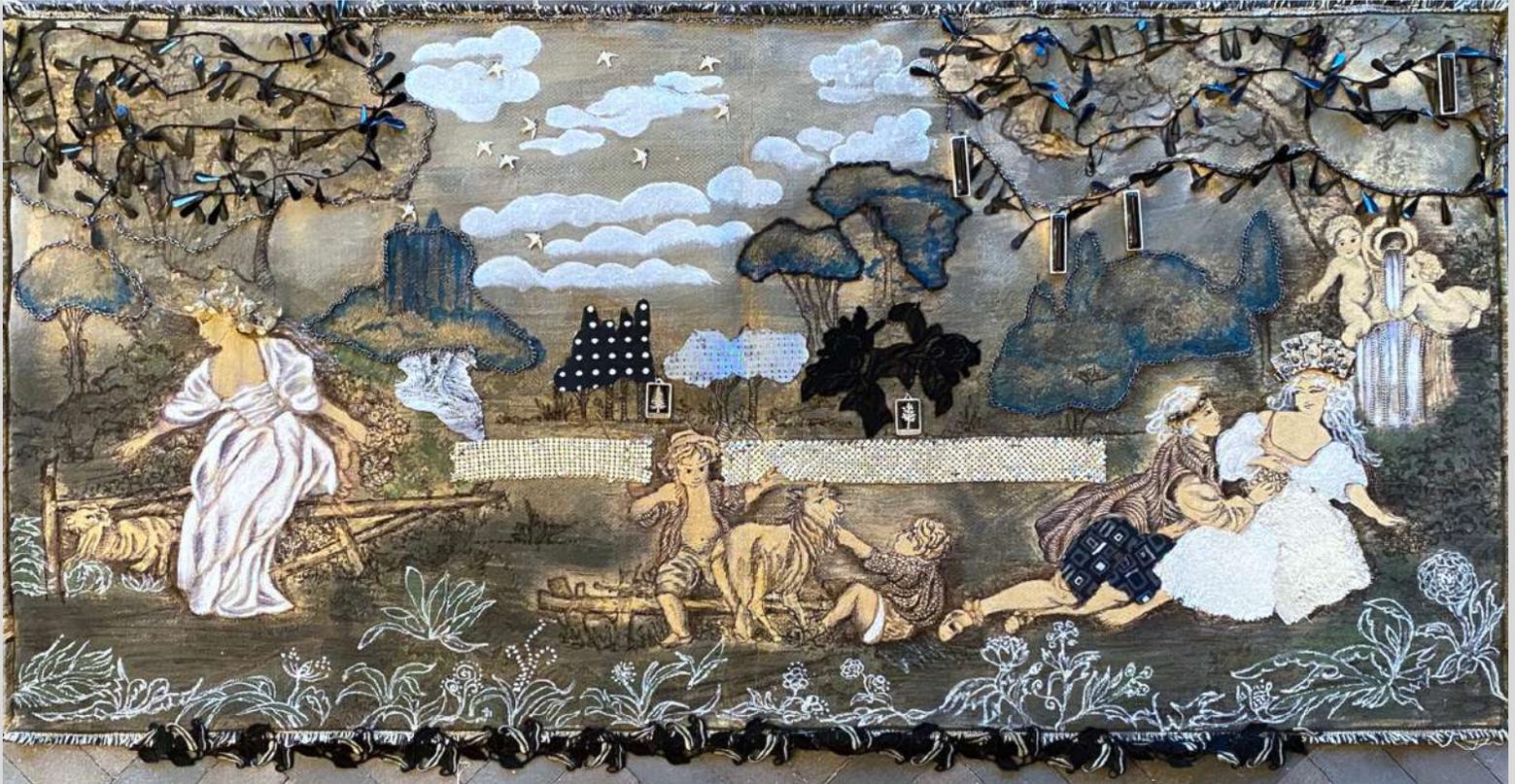


Antique tapestry, hand plant, sewed trimmings,
jewels and ornaments

147 x 170 cm



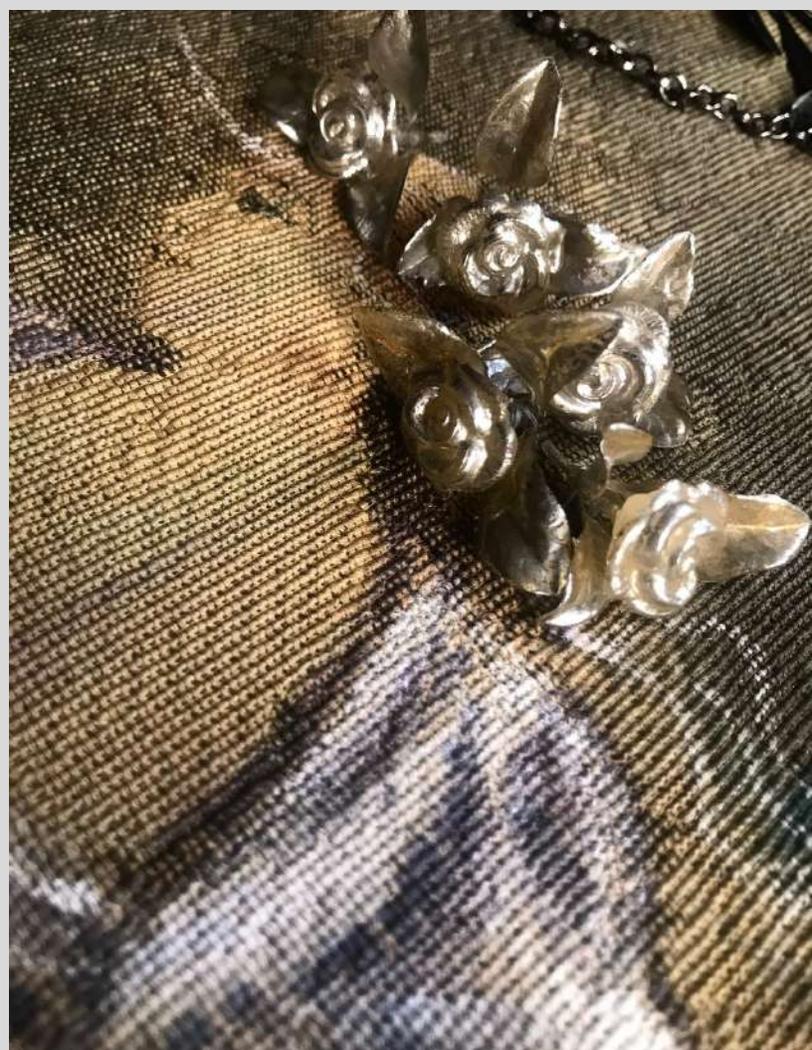
BY THE SILVER LAKE
mixed media tapestry



210 x 85 cm



Old tapestry with sewed silver lace, trimmings,
hand paint,
silver foil, patch of fabric, jewels and ornaments



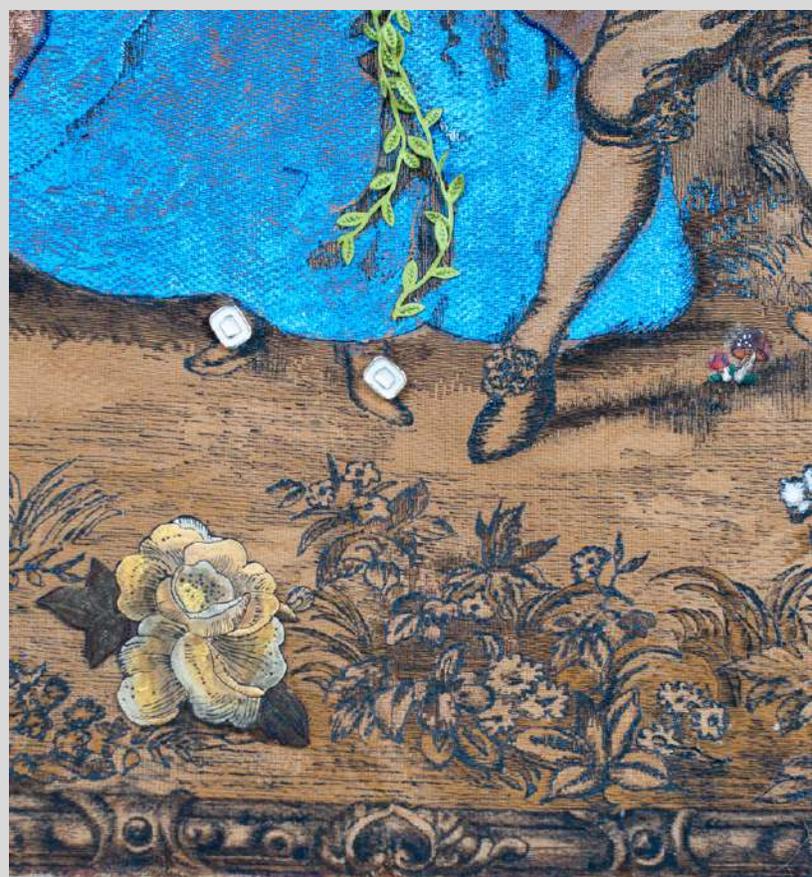
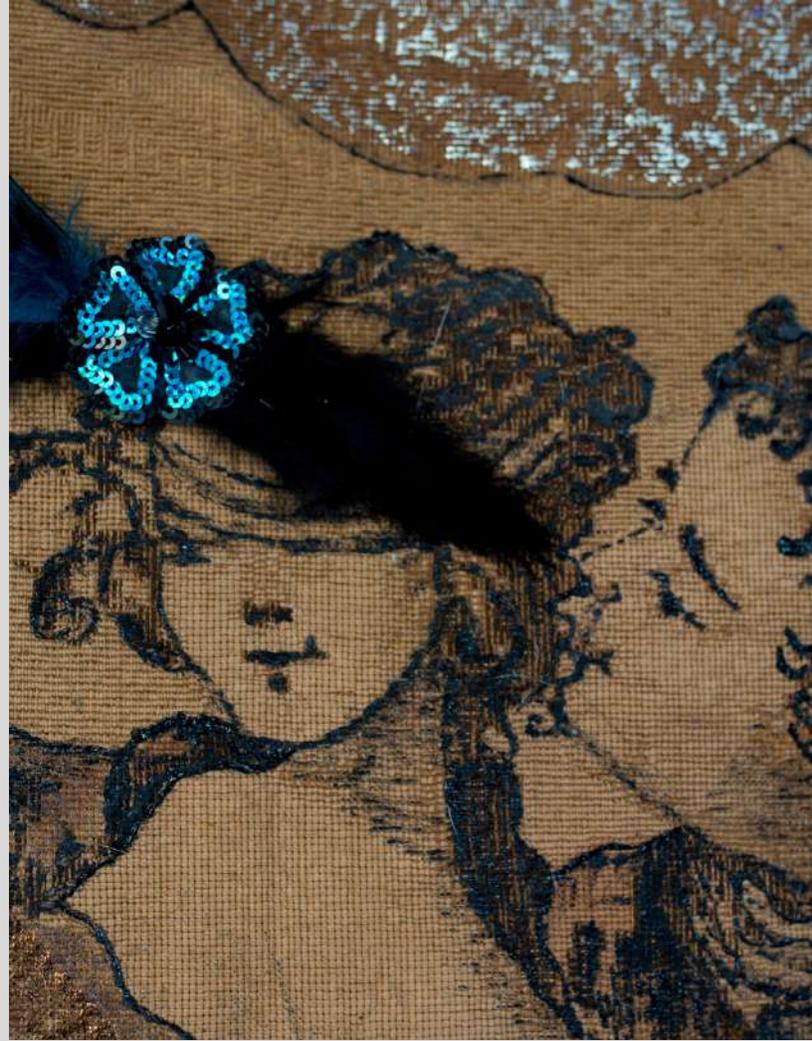
THE KISS

mixed media tapestry

hand paint, metallic blue and copper foil and sewed crystals, feathers, ornamental trimmings, beaded pearls, vintage buttons, patch of fabric on old tapestry



270x180cm



THE TREE OF LIFE

mixed media tapestry

hand paint and sewed ornamental trimmings, beaded pearls, jewelry, patches of fabric, crystals on old tapestry



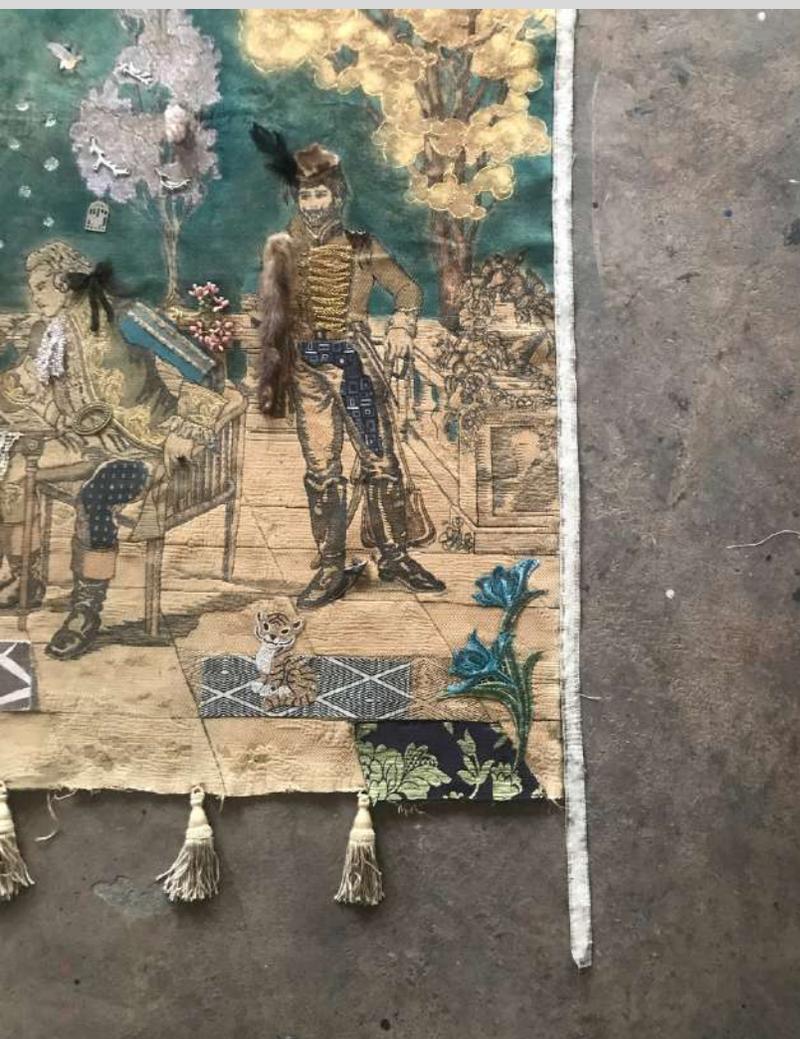
175x135 cm



THE GAME OF CHESS
mixed media tapestry



175x155 cm



TRANSPPOSITIONS

contemporary tapestry collection



Deconstruction and resynthesis of traditional women craft clothes in contemporary visual art. A love of unconventional relationships, and an aptitude for arrangement, for combining layers, materials and fabrics that interact and interplay.

In keeping with the multi-ethnic allure that permeates all of ITA,s works, the collection takes its cue from her North Macedonian roots, who uses traditional Slavic-Macedonian women's clothing with Byzantine imprint as a raw material.

The women traditionally produced their dresses by hand, creating subtle variations that would embellish an otherwise ordinary item of clothing, denoting the regional and cultural affiliation of the wearer. Trasposizioni was born from the twofold desire to reinterpret these high quality garments in a contemporary key, and to give them new meanings and functions.

ITA deconstructs and reassembles them at will, investigating their unexpressed potential, and transforming them into three different tapestries, which bear family names – Vera (115 x 165 cm), Evgenija (116 x 180 cm) and Aspasija (75 x 190 cm), in homage to the ancestors of her country.

In the re-elaborated textures, fragments of clothing, shreds of sleeves, collars, embroidery and ribbons are intertwined with gold, bronze and silver foil – as an omage to the Byzantine influence. Refined details and folkloric ornaments hand-painted by the artist. The result is a heterogeneous but coherent composition, recognizable to a careful eye and yet original.



This is a story with a highly emotional impact, of a world bordering the East and West, where the emancipation of women is interwoven with pure creativity. It is also a visual synthesis of the countless facets of femininity in a broad sense. In Trasposizioni, House of Ita's aesthetic research translates into an amalgam of colours, layers and cultures, which combines ancient crafts and modern techniques, to celebrate the role of women in the applied art. Denomination of female hand made craft into contemporary art work.

"Creating Trasposizioni was a journey to discover my roots, an intimate ritual that connected me with the culture and feminine energy of my land. The intention was to create a sort of collage of memory, a conceptual map made up of fragments of stories, where the protagonists were women."



ASPASIJA



Dimensions 75 x 190 cm

The original cloth came from Mariovo village, in the western part of North Macedonia. This authentic piece was adorned with rich fringes and tassels - the story says that the young girls in this region were tiny so they were making clothes that gave them a more voluminous and important look. By deconstructing, overlapping segments, adding samples of textiles, silver foil and hand paint the garment was reborn as a kind of totemic feminine image.



VERA



Dimensions 115 x 165 cm

This tapestry is made from 14 sleeves used from 14 original dresses that are characteristic of different regions of North Macedonia.

It has been sewn by hand as they create a collage of unique embroideries, memories, times and female stories.

In the central part was applied a silver foil as an homage to the byzantine influence.



EVGENIJA



Dimensions 175 x 190 cm

The original garment comes from Kicevo, western part of north macedonian region. The richness of the embroidery was fascinating compared to the simplicity of the original dress shape. By deconstructing and taking the clothing apart in sections it was re(constructed) into a new, more dynamical shape that tells a female dance story. Folkloristic details were painted by hand, and a bronze foil was added as sign of byzantine times.



JANVA



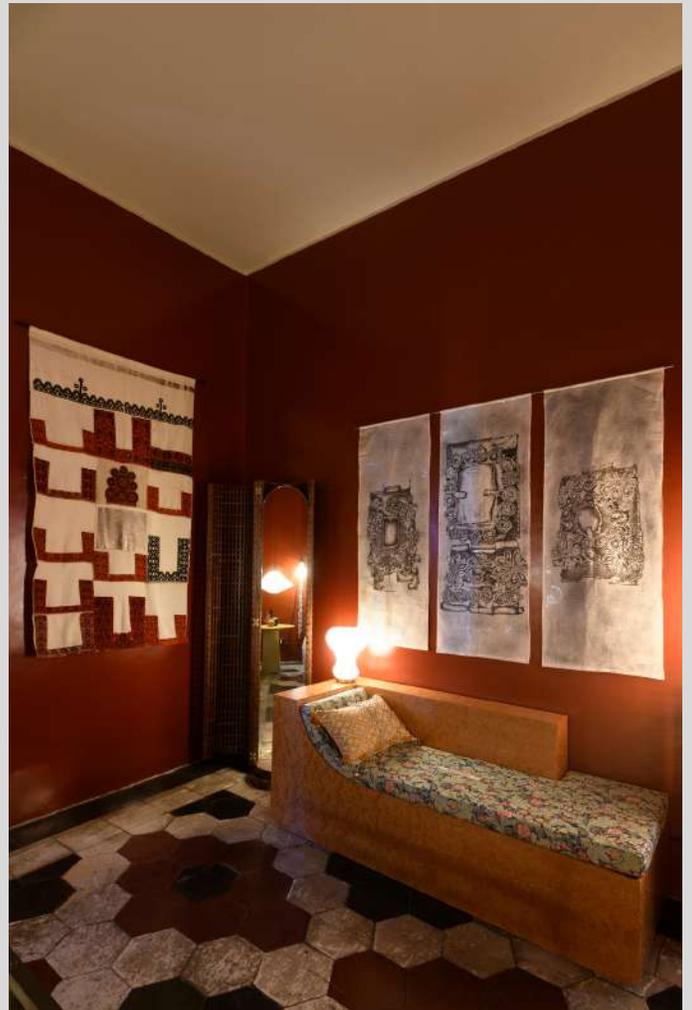
Dimensions around 147 x 150 cm

The original pieces of female garment come from western regions of North Macedonia.



Art Installation - TIMELESS/FEMALE DREAM

Pallazzo Brancaccio, Rome





010. The Jewel Tapestry
cotton bouclé
160 x 300 cm

ABOUT ITA



Margarita (Ita) Aleksievska Sclavi, aka "House of Ita", is a multimedia textile artist of North Macedonian origin.

Following an interlude in the United States and England, Ita moved permanently to Rome, where she handcrafted hand-painted tapestries and home textiles in limited editions, alongside collectible items of furniture.

What distinguishes her work is the measured contamination of traditional and contemporary elements, in a game of union and contrasts.

Ita breathes life into a delicately mysterious iconography, infused with a sense of unreality and surprise, which winks at surrealism and reveals influences ranging from Naïve Art to Magical Realism, from Russian Constructivism to Ornamentalism and mythology.

Ita's creations, which honour her Macedonian roots and multicultural background, are the result of a unique design style that arises from the encounter between East and West.

The slight variations and slight imperfections of each piece are a sign of their singular quality.

Her production intersects multiple levels and displays a complex and highly expressive language. An eclectic style, to which the dualistic nature of her career contributes: in addition to her artistic vocation, Ita is also a practicing psychiatrist, convinced that both activities are a powerful means of fostering the narration of individual and collective experiences.

Each House of Ita collection is a visual poem, a narration and reflection of the artist's imaginary world.

Entering the House is like stepping into Wonderland and embarking on an extraordinary journey of fantasy.

EXHIBITIONS & EVENTS

- 2022 - Exhibition / Installation - Embassy of North Macedonia to the Holly Sea , Vatican, Rome, Italy
- 2021 - Exhibition/ Installation - "TIMELESS (FEMALE DREAMS)"- "Appartamento" design gallery, Palazzo Brancaccio, Rome, Italy
- 2021 - EDIT Napoli Design Fair, Complesso San Domenico Maggiore , Naples, Italy
- 2020 - Exhibition - "Particolare di Paesaggio" - Contemporary Cluster, Rome, Italy
- 2020 - EDIT Napoli Design Fair, Complesso San Domenico Maggiore, Naples, Italy
- 2019 - EDIT Napoli Design Fair ,Complesso San Domenico Maggiore, Naples, Italy
- 2018 - Cantiere Galli Gallery - "Una stanza tutta per se", Rome, Italy
- 2017 - Skopje Design Week, Public Room, Skopje, North Macedonia

PRESS

- DECO HOME MAGAZINE (Germany) - july/august 2022
- LAMPOON MAGAZINE - january 2022
- OBJECT INTERNATIONAL (The Netherlands) - january 2022
- ELLE DECOR ITALIA - december/ january 2021-2022
- AD ITALIA - december 2021
- THE GOOD LIFE ITALIA - december 2021
- STIR - november 2021
- INTERNI MAGAZINE - november 2021
- DOMUS - november 2021
- Point Of Design - (Poland) - november 2021

Via Portuense 201, 00149 Rome, Italy
www.houseofita.com
houseofita@gmail.com
www.instagram.com/houseofita
+39 3293276665



HOUSE
OF ITA